

In GB, female-led farms faced low yields, limited buyers, and lower returns. Most barely broke even on their potato crop. This was due to:



Dependence on middlemen for sales



Limited knowledge of farmers around regenerative, high-yield farming practices and agronomy know-how



Limited access to adequate capital



Limited financial literacy as well as limited health and hygiene literacy



SI's interventions to solve agronomy problems included:



Linked farmers with new, **sustained buyers** for their produce



Deployed 2 full-time agronomists for hands-on support from planting to harvest



Introduced **a cooperative partnership model** to remove upfront costs



Provided ongoing **training in farming, finance, and hygiene**

The impact:



Female farmers **gained access** to new sustained buyers and markets



Farmers **earned profits** on crops that previously resulted in losses



The intervention eventually strengthened local **female agri-business leadership** in an out-post region