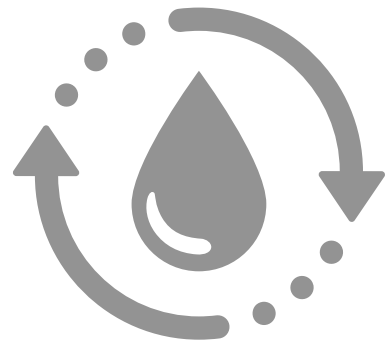


# Enhancing Profits Through Clean Drinking Water



**In between 2023-24, #sohailinc partnered to setup 7 water filtration plants in 4 districts.** Our goal was to only provide clean water to workers on farm, but the results super-exceeded our expectations. We estimate over 800 HHs (5000 people) including farm workers, their family members, neighbors, relatives and the wider community are using the facility. **The initiative has drastically reduced water-borne illness, increased worker incomes and farmer profits in the target geographies.**

## In their own words:

‘Availability of clean water has enhanced health and well-being of workers, leading to fewer sick days... attendance used to be 90%, now its up-to 98% in-season (increasing profits)’. — Farmer

‘The quality of water is very good... not salty at all, which is liked by us. It has significantly reduced incidence of water related diseases’. — Female Worker

‘When the water filtration plant broke down for two days, the community was not able to drink any other water as they now rely fully on this clean drinking water.’ — Farmer

