

In potato farms in Punjab, SI identified that women farm workers were limited to part-time, non-managerial roles including mostly crop picking and soft tasks. Few opportunities existed for career advancement or higher income.

To address this, SI collaborated to enhance potato farming inclusivity for women farm workers by:



Identifying new office and agronomy-related roles including **team management** and **digitized bookkeeping**



Providing **targeted training** in bookkeeping, team leadership, and agronomic skills



Encouraging **community-wide inclusion** through sensitizing men as allies in women's growth

The impact:



Women farm workers **took on new roles** in farm management and operations, which **increased their incomes**



The trainings **strengthened women farm workers'** confidence, leadership, and decision-making skills



The collaboration with farmers promoted shared progress by **engaging men as partners** in change

“ This training will provide me with a steady monthly income, so I won't need to rely on daily wage work on the farm. –Female labourer ”

